

AKZO NOBEL

sikkens

THE ART OF TECHNOLOGY



EXPERIENCE

It's what sets your business apart from the shop down the street. And experience is what makes Sikkens the world's premium refinishing system.

For more than 200 years, Sikkens has been turning out one high-gloss, durable finish after another. Since Sikkens brought the industry's first urethane technology to North America in 1983, we've offered the industry's most technologically advanced and innovative products that ensure a glossy, durable finish the first time, every time.

In shop after shop, we've shown how the powerful combination of technically proficient, experienced sales representatives, technologically advanced Sikkens products and real-world training and support can help you:

- **Increase Throughput**
- **Reduce Re-dos**
- **Decrease Materials Cost**

Sikkens products have the know-how built in so you do it right the first time. All Sikkens products are designed to make every job as simple as possible, which means there's less chance for errors and re-dos. Sikkens refinishing systems are formulated to go on easier, in fewer coats and with less dry time so your painters can paint more cars in less time — with less material.

Plus, all Sikkens products — including undercoats, two-coat urethanes, basecoats and clears — help reduce application time and materials usage while giving you the glossiest, most durable finish in the industry.

And, when you choose Sikkens-brand paint, you know every can comes backed with the know-how that only a company like Akzo Nobel can deliver.

Paint is only the beginning of what we deliver to your business, and to your bottom line. Even the best paint and the easiest-to-use systems can't increase your operation's throughput, reduce re-dos and decrease materials cost unless you and your employees know how to take advantage of these benefits.

EXPERIENCE THE ULTIMATE IN TRAINING

Akzo Nobel training gives your technicians and management staff the skills they need to produce exceptional results that still keep an eye on the bottom line.

Sikkens Technical Training courses are taught in state-of-the-art facilities and give painters the problem-solving skills they need to:

- **Reduce application errors**
- **Decrease paint materials waste**
- **Increase the number of cars through the shop every day**

The company's unique business development programs give your management team the skills they need to understand and manage the business side of your shop, improve communication between management and employees, control stress in the workplace, and ensure everyone is functioning at peak performance levels.

Consultive Services such as the Acoat selected® program, Project Consulting and our Facility Planning and Design Service, provide your shop with proven performance-enhancing services that directly affect your shop's profitability.

The Acoat selected program is available only to shops that are 100% Sikkens users, and meet stringent selection requirements, which are based on a proven commitment to the highest industry standards.



Documentation shows Acoat selected shops have a 20% average increase in annual sales after joining the program, have a 20% annual increase in productivity per square foot and often reduce cycle time by as much as two days.

With Project Consulting, you can take advantage of Akzo Nobel's experience in operations, marketing and increasing paint and materials profitability.

And, Akzo Nobel's 20-plus years of Facility Planning experience can help your shop maximize production efficiency, integrate people, procedures and equipment and measure the impact of capital investments on profitability.

Our expert planners will visit your facility to discuss production flow and potential improvements. Then, they will produce a detailed report of suggestions, create a detailed shop layout using floor plans and equipment inventories, and deliver CAD drawings with comprehensive recommendations.



SIKKENS SIMPLE SYSTEM

EXPERIENCE THE SIKKENS SIMPLE SYSTEM

Experience tell us 99% of the repairs that go through your shop every day, every month, fall into one of just four categories – high build, spot repairs, new parts and plastic parts.

Which is why Akzo Nobel developed the Sikkens Simple System.

The Sikkens Simple System is essentially four systems in one. So, the only decision your painter makes is which of the four categories the repair falls into. Guesswork and subsequent paint-related mistakes are eliminated because the system defines which products to use.

The four systems all revolve around a core set of products:

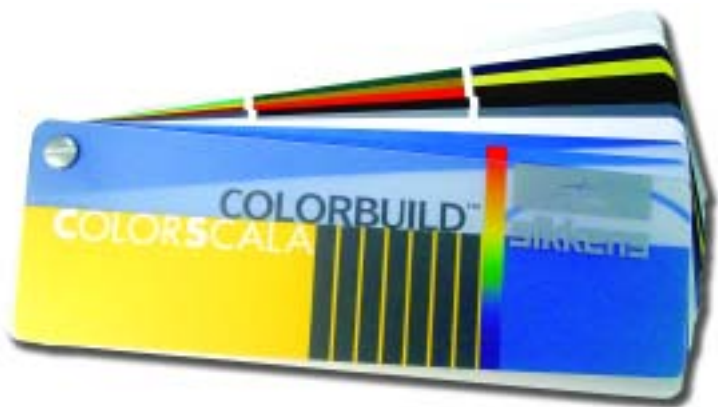
- **Colorbuild**
- **Autoclear III**
- **Autobase Plus**
- **Autocryl LV**

These products are recognized worldwide as the industry's most innovative and durable products. With these products your painter will:

- Minimize product usage
- Streamline inventory
- Accelerate his learning curve

And, since your painter isn't constantly learning how to use new products, or deciding which products to use for every repair, your shop will maximize efficiency, reduce bottlenecks and improve consistency, appearance and durability.





For example, take high build repairs. The Sikkens Simple System tells your painter to use Colorbuild, Autobase Plus/Autoclear III, or Autocryl LV if it's a single stage repair.

Because your painter is using Colorbuild, he'll get all of the build he needs in just one application prior to topcoating. And, he'll do it without spending a lot of time thanks to Colorbuild's excellent filling properties; or resorting to trial and error.

With Colorbuild the undercoat matches the topcoat right from the start so you'll save topcoat application time because topcoats applied over Colorbuild require fewer coats to achieve coverage.

Or, for spot repairs, your painter will get all of the speed he needs — without buffing because he'll be using Autoclear III. He'll complete more jobs and send more cars through the booth everyday without sacrificing gloss, durability or appearance.

When working with new parts, your painter will shorten prep and application time by as much as 90% and he'll get excellent adhesion — all without sanding. Again, thanks to Colorbuild.

Colorbuild is also wet-on-wet primer sealer that eliminates the need to sand OEM E-coat parts prior to edging. And, Colorbuild's film build is twice that of the competition, so one coat is all you need.

With the Sikkens Simple System for plastic parts, you'll get greater adhesion, reduce redo's and eliminate peeling, while maintaining the physical flexibility of the topcoat.

SIKKENS SIMPLE SYSTEM CALIFORNIA

What's more, Akzo Nobel introduced its first low VOC products as early as 1990. Since then, all Sikkens products have been developed with an eye toward the future and ever-changing environmental regulations.

The complete line of Sikkens low VOC products allows you to meet even the most stringent regulations, no matter where your shop is located.



WE GUARANTEE IT

All of the Sikkens Simple System products are guaranteed to work together. With the Sikkens Simple System, you know every can of paint comes backed with the experience that only a company like Akzo Nobel can deliver.

Call **1-800-2SIKKENS** today to find out how simple refinishing with Sikkens can be.

EXPERIENCE YOUR TRUE COLORS

Color match that's simple, fast and accurate. When it's all said and done, Akzo Nobel knows color match is the number one thing you strive for when you're refinishing a customer's vehicle.

We know that unless you do it right the first time, matching and mixing paint can eat up your bottom line. But, you can fight back with Mixit, the industry's first computerized formula retrieval system.

Mixit instantly brings more than 40,000 colors and variants to our customers' fingertips every day, so they get faster, easier color match, while decreasing materials usage and cost.

With Mixit, you can locate colors by OEM code, Sikkens formula number or color documentation reference number.

Also, Mixit lets you mix as little as 0.1 liter and automatically recalculates if you accidentally overpour, which can save you as much as 10% of your current paint costs.

With the Mixit updates you regularly receive from Akzo Nobel, you can store the latest information on thousands of OEM formulas and variants and customized color formulas.

MIXIT[®]



THE EXPERIENCE OF A LIFETIME

The Sikkens Refinish Assurance Plan is our guarantee that work done by qualified Sikkens shops will be free of material defects for as long as the customer owns the vehicle.

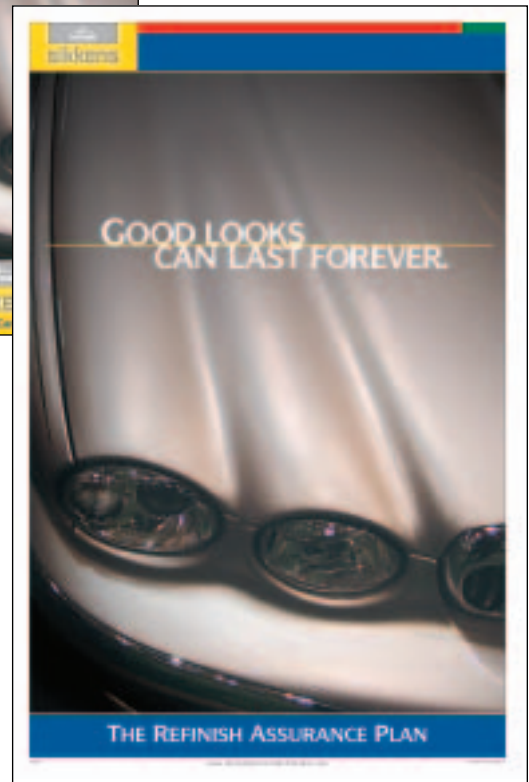
The plan applies to all Sikkens products and additives, and covers:

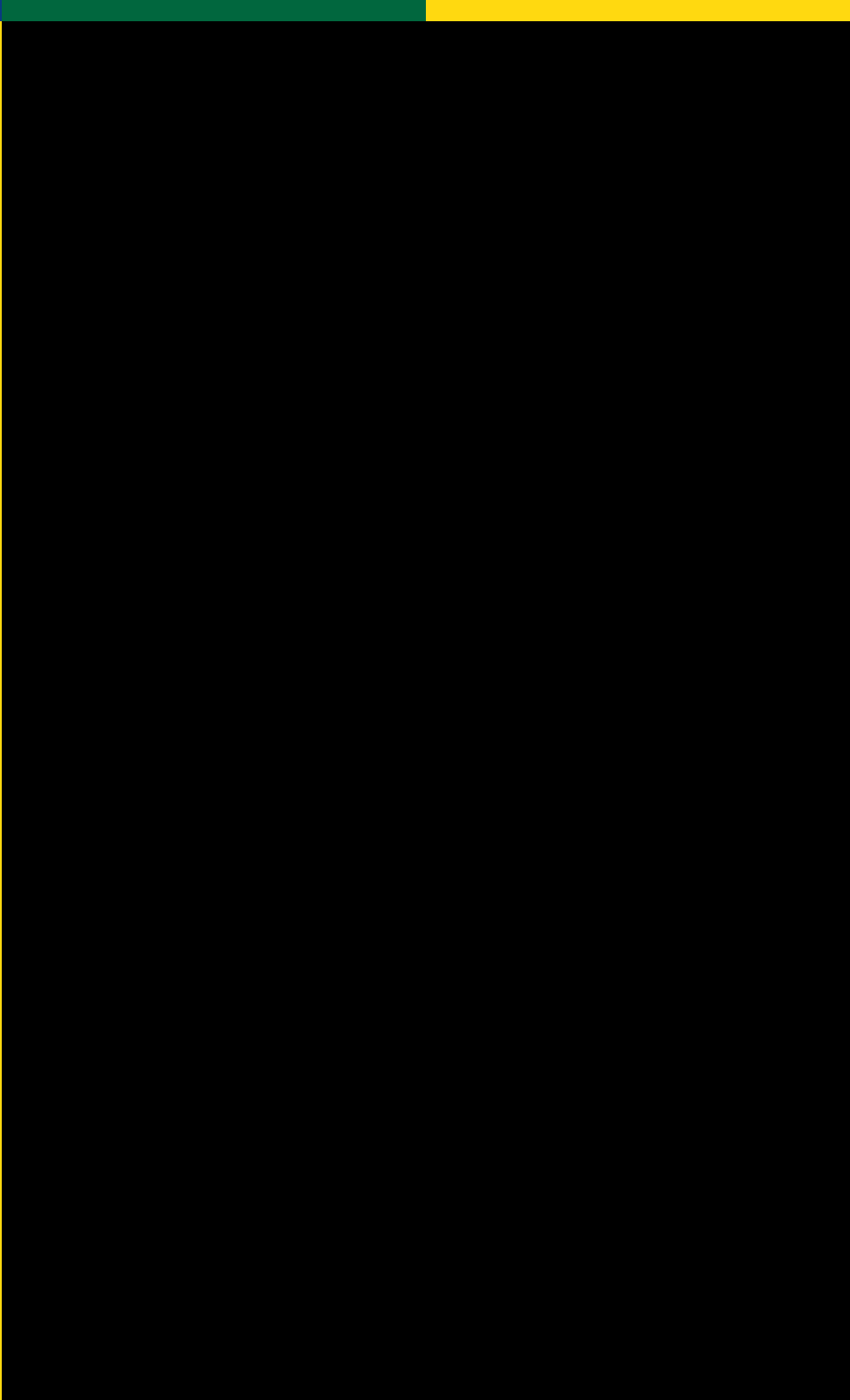
- cracking or checking
- hazing, chalking or fading leading to a severe loss of gloss
- peeling of the topcoat or any layers from the substrate

If any of these failures occur, your shop will be reimbursed for material and labor.

Plus, participants in the Sikkens Refinish Assurance Plan have access to promotional materials that include refinish assurance certificates, consumer brochures, posters, mirrors hangers and window decals.

From premium products and services, to the industry's simplest, most accurate color match, only Akzo Nobel offers everything you need to increase throughput, reduce redos and decrease materials cost and usage.





sikkens

TECHNOLOGY. ART. PROFIT.

Akzo Nobel Coatings Inc.
5555 Spalding Drive
Norcross, GA 30092
770.662.8464

WWW.AKZONOBELCARREFINISHES.NET

099858

©2003 Akzo Nobel Coatings Inc.